Assessment Institute Certificate

Coastal Carolina University is accredited by the Southern Association of Colleges and Schools (SACS) and strives to continue our progress in assessing our programs and classes to improve student learning. To effectively improve programs and classes, we first need to know how to assess our students, then our classes and programs. After completing this program, you will receive a certificate indicating your expertise in assessment.

Requirements

In order to complete the Assessment Institute, participants will be required to attend a total of nine sessions:

Four Assessment Institute (AI) Fundamentals sessions:
- AI: Introduction to Assessment
- AI: First Steps
- AI: Connecting Classroom Assessment to Program Evaluation
- AI: Conclusion – Your Assessment Plan

Five Assessment Toolbox sessions of your choice. The Toolbox sessions are listed on the inside of this brochure.

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To Advance Learning

Assessment Institute

COASTAL CAROLINA
UNIVERSITY

Assessment Institute:
Introduction to Assessment

This introduction session will review the program we have developed based on the University Wide Assessment Committee for Student Learning Outcomes suggestions. This program is specially designed to meet the needs of those who want to know more about how to do assessment, such as college-wide assessment coordinators and department chairs who are overseeing programs and are interested in improving their programs. Faculty who are interested in classroom research may also find this program of interest.

Assessment Institute:
First Steps

In this session, we discuss the relationship of course assessments to program assessments, student learning outcomes, classroom assessment techniques (CATS) (Angelo & Cross, 2001) and designing an assessment plan. Examples are shown of how CATS can be used for quick assessments to generate meaningful data.

Assessment Toolbox

Select at least 5 of the following sessions:

- ☐ Rubrics Simplified
- ☐ Creating Effective Assignments
- ☐ Encouraging Student Reflection (QEP)
- ☐ Portfolios: Types & Purposes
- ☐ Guidelines for Test Development
- ☐ Assessing Your Students Beyond the Multiple Choice Test
- ☐ Selecting a Published Instrument
- ☐ Bloom's R: Aligning SLOs to Your Project
- ☐ Giving Tests: Strategies for Before, During and After the Test
- ☐ 3x5 Notecard and CATs: Strategies for Getting Student Feedback
- ☐ Providing Students with Meaningful Feedback
- ☐ The Challenges of Assigning Student Grades
- ☐ Classroom Assessment Techniques: Cognitive Domain
- ☐ Classroom Assessment Techniques: Affective Domain
- ☐ Classroom Assessment Techniques: Student Reaction to Instruction
- ☐ Assessment Audit
- ☐ Curriculum Mapping

Assessment Institute:
Connecting Classroom Assessment to Program Evaluation

Are your assessments effective and giving you data to show that students are meeting your program goals? What assessments need to be reconsidered to better measure student success? We will discuss the pros and cons of various assessments, assessment options to meet your specific needs and how your assessment data meets the needs of TealOnline. In addition, we will discuss assessment plans for your courses and/or programs and revisions you have made based on knowledge gained in the Assessment Institute courses.

Assessment Institute:
Conclusion

For this wrap-up session, bring any questions you may have for discussion. Participants will present the assessment plans they have developed. We will discuss "continuous improvement:" what it means, how you write it up, how it impacts the assessment cycle. We will demonstrate how you can turn this work into a publishable paper and connect your Teaching Goals Inventory (completed in your Introduction session) with assessments and scholarship.